

Carrier acquires R&B Enterprises

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SYRACUSE, N.Y. - Carrier Corporation, a subsidiary of United Technologies Corporation, has purchased Oklahoma City-based R&B Enterprises, Inc., a manufacturers' representative firm offering HVAC in the Oklahoma City and Tulsa metropolitan areas.

Established in 1963, R&B Enterprises provides commercial air conditioning equipment and services to building owners, consulting engineers and contractors. The agreement offers R&B's customers access to Carrier's complete commercial product line, technical resources and marketing support, along with R&B's existing product lines.

The commercial sales forces will be combined to operate as one sales force, growing their presence in the local commercial markets. Working with Carrier Enterprises-Oklahoma General Manager Monte Hoover, R&B principal shareholder Woody Whitaker will lead the enhanced commercial sales organization, including R&B's 11-employee sales force.